**BIOGRAPHY ON HIPNOTIQUE PROMOTIONS.**

Hipnotique Promotions was started in 2008 with the vision of being an entertainment promotions company. The niche was found in the market of an ideal promotions company who have a strong database of youth in the United Kingdom and promoting positive and talented entertainers or entertainment to them from around the world.

With a predominance of showcasing African talent and the recognition of the emergence of internationally acceptable entertainment from the continent, Hipnotique Promotions looks to sift through the industry and only encourage real entertainment. This scope is what has narrowed its operations to music, fashion, film and dance.

The idea was created by two young gentlemen who put their brains and resources together to form a synchronised alliance of talents and abilities. They are both largely known as Temitayo Odutola (DJ Shawty) and Temitayo Eyitayo. Bringing their expertise in various fields relating to entertainment together, they have become highly unstoppable.

DJ Shawty has arguably been the Best Nigerian DJ in the United Kingdom for a few years. With a special knowledge of good entertainment, he has become a point of reference by many in the society of his opinions and views, especially on music. It is known that ‘*if DJ Shawty plays your track, it has a chance of succeeding’.* He has spread his wings to other fields of entertainment like putting his ideas into music videos and many more avenues.

Temitayo Eyitayo, his partner is a business developer with a vast knowledge of music. After years of studying music and receiving a formal education in business, it developed into a passion and an ear for good music and entertainment in general. This is the reason behind the partnership, bringing together abilities to promote genuine and talented artists and acts.

Hipnotique Promotions hopes to bring the best in entertainment to the United Kingdom and with the specialist view of promoting talent, there is the assurance that Hipnotique Promotions can be counted on for genuineness and high-class entertainment. Its definite that the name will ring bells for many years to come.