

MEDIA KIT/2009



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Dare Art Alade - unDAREYted Album

Brand New Album from Dare, UN-DAREY-TEd, is out now on Amazon and iTunes. It will hit the streets of Naija on March 31. Be sure to check for updates on Dare's blog about his TV Show, album release and anything...

BOW WOW

NEW JACK CITY II

NEW ALBUM
IN STORES NOW
GET YOUR COPY NOW

PRINCEBOW.COM

listen to the notjustOk top50

VIDEOS

DaGrin on Jimmy's JumpOff

Posted on April 2nd, 2009 by Mola OG

Spittin in yoruba directly from the dome.



RECENT

DaGrin on Jimmy's JumpOff

Dorcas Yeboah - Wuru Wuru Love

Colo Bondz ft Matt Sesso and ND - Red Carpet

Video: Chuddy K - Slow Slow

LATEST VIDEO



WEBSITE OVERVIEW

NotjustOk.com is an on line platform that delivers new music, videos and music content on a daily basis. It exposes remarkable artists and their material from the fast growing Nigerian Music industry to Nigerians around the world.

The Nigerian start up is dedicated to delivering new music on line to its listeners/readers in a very timely manner; if new music is hot, it is already on notjustOk.com.

Typically, the media platform used to promote and deliver Nigerian music, videos and music content is the local/satellite Television and radio stations, but notjustOk.com brings a unique solution to Nigerians in and outside of the country. We offer a medium where Nigerians around the world can access, listen and watch Nigerian music content anywhere and anytime; just one click away. The fact that our content is accessible at anytime is priceless and very valuable to our readers.

In addition to sharing music, videos and other content, notjustOk.com also conducts interviews with artists which gives insight to their fans on how things are going with their favorite artists.

NOTJUSTOK DEMOGRAPHIC/AUDIENCE

GENDER

Male – 58%

Female – 47%

AGE

18-35



SITE STATISTICS

- 29,541 monthly Unique Visitors
- 267,403 monthly page views
- 9 minutes average time per user session

ADVERTISING

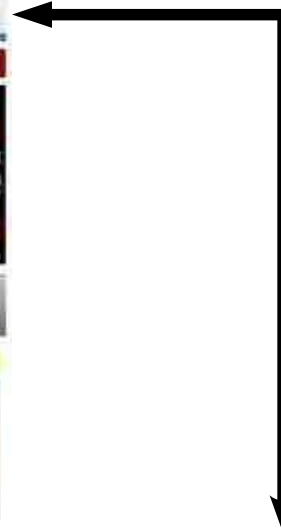
notjustOk.com offers numerous opportunities to advertise your business, brand, artist, album, products and services to our readers/listeners. Our design richly contextualized copy and linkages keep people on the website longer, digging deeper and getting more exposed to YOUR advertising more frequently.



ADVERTISING OPPORTUNITIES INCLUDE:

- **TOP BANNER ADS**

The notjustOk top banner ad is a 728 X 90 spot at the top of the website beside the notjustOk logo. This prominent position is sure to attract immediate attention.



- **TOP RIGHT CORNER ADS**

notjustOk offers a premium sponsor spot in the popular 300 X 250 ad format. Join a select group of premium advertisers who enjoy the benefits of reaching the influential notjustOk audience.



- **SKYSCRAPERS**

notjustOk offers a 120 X 600 banner that is located to within the side menu content. This ad is guaranteed to get the attention of most of the notjustOk browsers navigating through different sections on the site.



- **UNDER-POST ADS**

Get a site-wide run with this 300 X 250 ad block between every notjustOk post and the popular comments section. This positioning is perfect for catching the attention of the most active users of the site, as well as the thousands of visitors who arrive via search engine and links.



RECENT COMMENTS

Kevin : The Chorus shouldnt have rapped sha... its not too bad s

Imonel : cool song... f thang... ice prince stoo me... above all, good bet

Sola : her rhymes too ct but she can actually write. to find her flow...

cece : mehn dis stuff is 4k even lie

taza : @ Imonel..we all here . urge for what we like, what we in and what we want to see the

Ladybrille : Interesting. "Wan b. wa" really is where the sweetene and action lies. I also liked the...

Sola : i too hit the little 'x' on the to right corner of my screen

Sola : "fast like ramadan" this alone..abeg my guy you are hot. just work more on flow..but lyrics are on...

lalaboi : hey . . .whats gud?> av u got that ikechukwu and MI " go hard song?



ADVERTISING RATES

Contact us at sales@notjustok.com for rates

